

Jennifer Parroccini

I work with designers at all stage of the design process, from concept to pattern release. Together, we can dramatically slash tech edit hours, ensure best-in-class fit for all sizes, and translate design elements across the grade.

Here are some examples of how I've worked with clients:

Pre-design/writing

- Discuss the concept, design elements and potential grading challenges
- Review the schematic and finesse fit to ensure a great fit
- Identify your audience and match your writing style to their needs
- Identify or develop a size chart

Design/writing

- Collaborate on the perfect shaping
- Troubleshoot grading issues to stay true to your schematic
- Help you draft your style guide
- Full ghostwriting and grading services
- Calculate yardage
- Develop your pre-tech-edit checklist

Prelaunch & launch

- Design an inclusive, supportive test process
- Create a launch checklist
- Create a marketing plan

I reserve slots each month for design consulting, and would love to talk about your project. To get started, we can meet over zoom for a free coffee chat, just to get to know each other. If you'd like to learn more, please send me an email!

“ I had been designing for a few years (mostly shawls) and this was my first garment. I wanted to do my own grading so I read all the usual reference books but still needed some help applying it as well as understanding some of the nuances to the various measurements.

Jen was amazing. I honestly do not think I could have put out my first sweater without her assistance in grading. She has a very thorough understanding of fit and guided me through the process of grading consistently across an inclusive size range.

She also helped me troubleshoot some problem areas in the pattern (for example: the collar not lying nicely). I now feel much more confident doing my own grading and in the quality of my sweater designs. ”

- Lori H., AKLori Designs

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knits

